

General Assembly

Raised Bill No. 6 11

February Session, 2006 LCO No. 2854

Referred to Committee on

ENVIRONMENT

Introduced by: (ENV)

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AN ACT CONCERNING THE MARKETING OF CONNECTICUT-GROWN FARM PRODUCTS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. Section 22-38a of the general statutes is repealed and the 2 following is substituted in lieu thereof (*Effective July 1, 2006*):
- The Commissioner of Agriculture shall establish and administer a program to promote the marketing of farm products grown and produced in Connecticut for the purpose of encouraging the development of agriculture in the state. The commissioner may, within available appropriations, provide a grant-in-aid to any person, firm, partnership or corporation engaged in the promotion and marketing of such farm products, provided the words "CONNECTICUT-GROWN" or "CT-Grown" are clearly incorporated in such promotional and marketing activities. The commissioner shall (1) contract with a public 12 relations or advertising firm to design, plan and implement_a multiyear, state-wide marketing and advertising campaign, including, but not limited to, television and radio advertisements, promoting the availability of, and advantages of purchasing, Connecticut-grown farm

products, (2) establish and continuously update a web site connected

LCO No. 2854

CONNECTICUT STATE LIERARY LEGISLATIVE REFERENCE SECTION 1 of 3

17 with such advertising campaign that includes, but is not limited to, a 18 comprehensive listing of Connecticut farmers' markets, pick-your-own 19 farms, roadside and on-farm markets, farm wineries, garden centers 20 and nurseries selling predominantly Connecticut-grown horticultural 21 products and agri-tourism events and attractions, and (3) conduct 22 efforts to promote interaction and business relationships between 23 farmers and restaurants, grocery stores, institutional cafeterias and 24 other potential institutional purchasers of Connecticut-grown farm 25 products, including, but not limited to, (A) linking farmers and 26 potential purchasers through a separate feature of the web site established pursuant to this section, and (B) organizing state-wide or 27 28 regional events promoting Connecticut-grown farm products, where 29 farmers and potential institutional customers are invited to participate. 30 The commissioner shall use his best efforts to solicit cooperation and 31 participation from the farm, corporate, retail, wholesale and grocery communities in such advertising, Internet-related and event planning 32 efforts, including, but not limited to, soliciting private sector matching 33 34 funds. The commissioner shall use all of the funds provided to the 35 Department of Agriculture pursuant to section 4-66aa for the purposes 36 of this section. The commissioner shall report annually to the joint 37 standing committee of the General Assembly having cognizance of 38 matters relating to the environment on issues with respect to efforts 39 undertaken pursuant to the requirements of this section, including, but 40 not limited to, the amount of private matching funds received and 41 expended by the department. The commissioner may adopt, in 42 accordance with chapter 54, such regulations as he deems necessary to 43 carry out the purposes of this section.

Sec. 2. Section 22-38c of the general statutes is repealed and the following is substituted in lieu thereof (*Effective July 1*, 2006):

There shall be an expand and grow Connecticut agriculture account, which shall be a separate, nonlapsing account within the General Fund. Funds received pursuant to section 26-194 and section 22-38a, as

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49 amended by this act, shall be deposited into said account. The

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Commissioner of Agriculture [may] shall make payments from said account to fund the programs established in [section] sections 22-38a, as amended by this act, and 22-38b.

Sec. 3. (*Effective July 1, 2006*) The sum of three hundred thousand dollars is appropriated to the Department of Agriculture, from the General Fund, for the fiscal year ending June 30, 2007, to the expand and grow Connecticut agriculture account pursuant to section 22-38c of the general statutes, as amended by this act.

This act shall take effect as follows and shall amend the following sections:			
Section 1	July 1, 2006	22-38a	
Sec. 2	July 1, 2006	22-38c	
Sec. 3	July 1, 2006	New section	

Statement of Purpose:

To expand and grow Connecticut agriculture.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]

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General Assembly

Substitute Bill No. 611

February Session, 2006



AN ACT CONCERNING THE MARKETING OF CONNECTICUT-GROWN FARM PRODUCTS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. Section 22-38a of the general statutes is repealed and the
- 2 following is substituted in lieu thereof (*Effective July 1, 2006*):
- 3 The Commissioner of Agriculture shall establish and administer a
- 4 program to promote the marketing of farm products grown and
- 5 produced in Connecticut for the purpose of encouraging the
- 6 development of agriculture in the state. The commissioner may, within
- 7 available appropriations, provide a grant-in-aid to any person, firm,
- 8 partnership or corporation engaged in the promotion and marketing of
- 9 such farm products, provided the words "CONNECTICUT-GROWN"
- 10 or "CT-Grown" are clearly incorporated in such promotional and
- 11 marketing activities. The commissioner shall (1) contract with a public
- 12 relations or advertising firm to design, plan and implement a
- 13 multiyear, state-wide marketing and advertising campaign, including,
- 14 <u>but not limited to, television and radio advertisements, promoting the</u>
- availability of, and advantages of purchasing, Connecticut-grown farm
 products, (2) establish and continuously update a web site connected
- with such advertising campaign that includes, but is not limited to, a
- 18 comprehensive listing of Connecticut farmers' markets, pick-your-own
- 19 farms, roadside and on-farm markets, farm wineries, garden centers

20 and nurseries selling predominantly Connecticut-grown horticultural 21 products and agri-tourism events and attractions, and (3) conduct 22 efforts to promote interaction and business relationships between 23 farmers and restaurants, grocery stores, institutional cafeterias and 24 other potential institutional purchasers of Connecticut-grown farm 25 products, including, but not limited to, (A) linking farmers and 26 potential purchasers through a separate feature of the web site 27 established pursuant to this section, and (B) organizing state-wide or 28 regional events promoting Connecticut-grown farm products, where 29 farmers and potential institutional customers are invited to participate. 30 The commissioner shall use his best efforts to solicit cooperation and 31 participation from the farm, corporate, retail, wholesale and grocery communities in such advertising, Internet-related and event planning 32 33 efforts, including, but not limited to, soliciting private sector matching 34 funds. The commissioner shall use all of the funds provided to the 35 Department of Agriculture pursuant to subparagraph (C) of subdivision (4) of section 4-66aa of the 2006 supplement to the general 36 37 statutes for the purposes of this section. The commissioner shall report 38 annually to the joint standing committee of the General Assembly 39 having cognizance of matters relating to the environment on issues 40 with respect to efforts undertaken pursuant to the requirements of this 41 section, including, but not limited to, the amount of private matching 42 funds received and expended by the department. The commissioner 43 may adopt, in accordance with chapter 54, such regulations as he 44 deems necessary to carry out the purposes of this section.

Sec. 2. Section 22-38c of the general statutes is repealed and the following is substituted in lieu thereof (*Effective July 1, 2006*):

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There shall be an expand and grow Connecticut agriculture account, which shall be a separate, nonlapsing account within the General Fund. Funds received pursuant to section 26-194 and section 22-38a, as amended by this act, shall be deposited into said account. The Commissioner of Agriculture [may] shall make payments from said account to fund the programs established in [section] sections 22-38a, as amended by this act, and 22-38b.

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- (b) The task force shall be comprised of seventeen members who are knowledgeable about state parts, forests, tourism and historic entities to be appointed as follows: Three by the Governor, three by the president pro tempore of the Senate, three by the speaker of the House of Representatives, two by the majority leader of the Senate, two by the majority leader of the House of Representatives, two by the minority leader of the Senate and two by the minority leader of the House of Representatives. Members of the task force shall receive no compensation for their services, but shall be reimbursed for any necessary expenses incurred in the performance of their duties.
- (c) The task force may request and may receive cooperation and assistance in the performance of its duties from any federal, state or local agency or from any private citizen or entity, including the temporary assignment of personnel which may be necessary to carry out the performance of its functions and may exchange information and personnel with agencies of the state with reference to issues of mutual concern.
- (d) The task force shall determine if the transfer of management of state forest land and state parks from the Department of Environmental Protection to a new independent commission or agency would financially benefit the state and, if so, how such financial benefits would support: (1) Increased staff levels to maintain state forest land and state parks, (2) a newly created commission or agency, and (3) tourism and historic entities.
- (e) In considering whether to recommend the creation of a new commission or agency, the task force shall explore the benefit of locating such commission or agency within the Department of

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- Environmental Protection for administrative purposes only, including transferring existing forestry staff. Such staff would manage increased, sustainable harvesting of state forest land and state park resources. The task force shall explore the benefit of removing jurisdiction over tourism and historic matters from the Connecticut Commission on Culture and Tourism and placing jurisdiction over such matters with a newly formed commission or agency and utilizing available funding to, in cooperation with the Department of Agriculture, expand agricultural tourism in the state.
 - (f) The task force shall determine the ability of the state to realize economic gain through enhanced, sustainable management of state forest land, including, but not limited to, determining: (1) The amount of state forest land available for harvest; (2) additional markets that may be explored, such as the creation of cellulose ethanol through the conversion of waste wood into wood alcohol and fuel for motor vehicles; (3) the feasibility of commission or agency collaboration with nonprofit land conservation organizations and private land owners; (4) the ability to meet or exceed recommendations of the Council on Environmental Quality; and (5) the feasibility of special projects, including, but not limited to, planting Christmas trees in the medians of state highways and harvesting and selling such trees when they mature.
 - (g) Not later than January 1, 2007, the task force shall submit a report on its findings and recommendations to the joint standing committee of the General Assembly having cognizance of matters relating to state parks and forests, in accordance with the provisions of section 11-4a of the general statutes. The task force shall terminate on the date that it submits such report or January 1, 2007, whichever is later.
- Sec. 4. (*Effective July 1, 2006*) The sum of three hundred thousand dollars is appropriated to the Department of Agriculture, from the General Fund, for the fiscal year ending June 30, 2007, to the expand and grow Connecticut agriculture account pursuant to section 22-38c

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Substitute Bill No. 611

of the general statutes, as amended by this act.

This act sha	all take effect as follow	s and shall amend the following
Section 1	July 1, 2006	22-38a
Sec. 2	July 1, 2006	22-38c
Sec. 3	from passage	New section
Sec. 4	July 1, 2006	New section

ENV Joint Favorable Subst. C/R

APP

STATE OF CONNECTICUT SENATE

Thomas f. Shoulan

MAR 2 4 2006

FAVORABLE REPORT OF COMMITTEE

ON ENVIRONMENT
REFERRED TO COMMITTEE

ON_APPROPRIATIONS



Senate

General Assembly

File No. 531

February Session, 2006

Substitute Senate Bill No. 611

Senate, April 18, 2006

sSB611 / File No. 531

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The Committee on Appropriations reported through SEN. HARP of the 10th Dist., Chairperson of the Committee on the part of the Senate, that the substitute bill ought to pass.

AN ACT CONCERNING THE MARKETING OF CONNECTICUT-GROWN FARM PRODUCTS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. Section 22-38a of the general statutes is repealed and the 2 following is substituted in lieu thereof (*Effective July 1, 2006*):
- The Commissioner of Agriculture shall establish and administer a 4 program to promote the marketing of farm products grown and 5 produced in Connecticut for the purpose of encouraging the 6 development of agriculture in the state. The commissioner may, within 7 available appropriations, provide a grant-in-aid to any person, firm, 8 partnership or corporation engaged in the promotion and marketing of 9 such farm products, provided the words "CONNECTICUT-GROWN" 10 or "CT-Grown" are clearly incorporated in such promotional and 11 marketing activities. The commissioner shall (1) contract with a public
- 12 relations or advertising firm to design, plan and implement a
- 13 multiyear, state-wide marketing and advertising campaign, including,
- 14 but not limited to, television and radio advertisements, promoting the

availability of, and advantages of purchasing, Connecticut-grown farm 15 products, (2) establish and continuously update a web site connected 16 with such advertising campaign that includes, but is not limited to, a 17 comprehensive listing of Connecticut farmers' markets, pick-your-own 18 19 farms, roadside and on-farm markets, farm wineries, garden centers 20 and nurseries selling predominantly Connecticut-grown horticultural 21 products and agri-tourism events and attractions, and (3) conduct 22 efforts to promote interaction and business relationships between 23 farmers and restaurants, grocery stores, institutional cafeterias and 24 other potential institutional purchasers of Connecticut-grown farm 25 products, including, but not limited to, (A) linking farmers and potential purchasers through a separate feature of the web site 26 27 established pursuant to this section, and (B) organizing state-wide or 28 regional events promoting Connecticut-grown farm products, where farmers and potential institutional customers are invited to participate. 29 30 The commissioner shall use his best efforts to solicit cooperation and participation from the farm, corporate, retail, wholesale and grocery 31 32 communities in such advertising, Internet-related and event planning 33 efforts, including, but not limited to, soliciting private sector matching 34 funds. The commissioner shall use all of the funds provided to the Department of Agriculture pursuant to subparagraph (C) of 35 36 subdivision (4) of section 4-66aa of the 2006 supplement to the general 37 statutes for the purposes of this section. The commissioner shall report annually to the joint standing committee of the General Assembly 38 having cognizance of matters relating to the environment on issues 39 40 with respect to efforts undertaken pursuant to the requirements of this 41 section, including, but not limited to, the amount of private matching 42 funds received and expended by the department. The commissioner may adopt, in accordance with chapter 54, such regulations as he 43 44 deems necessary to carry out the purposes of this section.

Sec. 2. Section 22-38c of the general statutes is repealed and the following is substituted in lieu thereof (*Effective July 1, 2006*):

There shall be an expand and grow Connecticut agriculture account, which shall be a separate, nonlapsing account within the General

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- Fund. Funds received pursuant to section 26-194 and section 22-38a, as amended by this act, shall be deposited into said account. The Commissioner of Agriculture [may] shall make payments from said account to fund the programs established in [section] sections 22-38a, as amended by this act, and 22-38b.
 - Sec. 3. (Effective from passage) (a) There is established a Forest, Parks, Tourism and Historical task force to determine the feasibility of transferring the management of state forest land and state parks from the Department of Environmental Protection to a new and independent commission or agency.
 - (b) The task force shall be comprised of seventeen members who are knowledgeable about state parts, forests, tourism and historic entities to be appointed as follows: Three by the Governor, three by the president pro tempore of the Senate, three by the speaker of the House of Representatives, two by the majority leader of the Senate, two by the majority leader of the House of Representatives, two by the minority leader of the Senate and two by the minority leader of the House of Representatives. Members of the task force shall receive no compensation for their services, but shall be reimbursed for any necessary expenses incurred in the performance of their duties.
 - (c) The task force may request and may receive cooperation and assistance in the performance of its duties from any federal, state or local agency or from any private citizen or entity, including the temporary assignment of personnel which may be necessary to carry out the performance of its functions and may exchange information and personnel with agencies of the state with reference to issues of mutual concern.
 - (d) The task force shall determine if the transfer of management of state forest land and state parks from the Department of Environmental Protection to a new independent commission or agency would financially benefit the state and, if so, how such financial benefits would support: (1) Increased staff levels to maintain state forest land and state parks, (2) a newly created commission or agency,

82 and (3) tourism and historic entities.

(e) In considering whether to recommend the creation of a new commission or agency, the task force shall explore the benefit of locating such commission or agency within the Department of Environmental Protection for administrative purposes only, including transferring existing forestry staff. Such staff would manage increased, sustainable harvesting of state forest land and state park resources. The task force shall explore the benefit of removing jurisdiction over tourism and historic matters from the Connecticut Commission on Culture and Tourism and placing jurisdiction over such matters with a newly formed commission or agency and utilizing available funding to, in cooperation with the Department of Agriculture, expand agricultural tourism in the state.

- (f) The task force shall determine the ability of the state to realize economic gain through enhanced, sustainable management of state forest land, including, but not limited to, determining: (1) The amount of state forest land available for harvest; (2) additional markets that may be explored, such as the creation of cellulose ethanol through the conversion of waste wood into wood alcohol and fuel for motor vehicles; (3) the feasibility of commission or agency collaboration with nonprofit land conservation organizations and private land owners; (4) the ability to meet or exceed recommendations of the Council on Environmental Quality; and (5) the feasibility of special projects, including, but not limited to, planting Christmas trees in the medians of state highways and harvesting and selling such trees when they mature.
- (g) Not later than January 1, 2007, the task force shall submit a report on its findings and recommendations to the joint standing committee of the General Assembly having cognizance of matters relating to state parks and forests, in accordance with the provisions of section 11-4a of the general statutes. The task force shall terminate on the date that it submits such report or January 1, 2007, whichever is later.

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This act shall take effect as follows and shall amend the following sections:			
Section 1	July 1, 2006	22-38a	
Sec. 2	July 1, 2006	22-38c	
Sec. 3	from passage	New section	

ENV

Joint Favorable Subst. C/R

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Joint Favorable Subst.

The following fiscal impact statement and bill analysis are prepared for the benefit of members of the General Assembly, solely for the purpose of information, summarization, and explanation, and do not represent the intent of the General Assembly or either House thereof for any purpose:

OFA Fiscal Note

State Impact:

Agency Affected	Fund-Effect	FY 07 \$	FY 08 \$
Department of Agriculture	GF - Cost	See Below	See Below
Legislative Mgmt.	GF - None	None	None
Note: GF=General Fund	•		

Municipal Impact: None

Explanation

The bill requires the Department of Agriculture (DOA) to contract with a public relations or advertising firm to design, plan and implement a marketing/ad campaign for Connecticut grown products, establish and update a web site, conduct efforts to promote interaction and business relationships between farmers and restaurants, grocery stores, institutional cafeterias and others as outlined in the bill. With the exception of contracting with a firm, the DOA already undertakes a majority of the work required within their existing budgetary resources. sHB 5007, the Appropriations Act, as favorably reported by the Appropriations Committee, provides an additional \$300,000 for these purposes. The bill also requires that DOA use \$100,000 of the funds collected under the \$30 recording fee that is deposited into the land protection, affordable housing, and historic preservation account to encourage the sale of CT Grown. In addition, the bill provides that these funds as well as any funds solicited for these purposes be deposited into the expand and grow account. The expand and grow account is capitalized with 75% of a 40 cent per linear foot fee on certain facilities that cross any grounds of the Sound within the state's jurisdiction. These revenues can currently be used for the CT Grown program. Annual DOA revenues from this account are estimated at \$90,000.

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The bill establishes a Forest, Parks, Tourism, and Historical Task Force, to the extent that legislators serve on the task force Legislative Management may incur minimal costs for the legislator mileage reimbursement (currently 44.5 cents per mile), these costs are part of the normal budgetary resources of the agency. The bill specifies that members of the task force receive no compensation, thus there is no fiscal impact.

The Out Years

The annualized ongoing fiscal impact identified above would continue into the future subject to inflation.

OLR Bill Analysis sSB 611

AN ACT CONCERNING THE MARKETING OF CONNECTICUT-GROWN FARM PRODUCTS.

SUMMARY:

This bill requires the agriculture commissioner to undertake a marketing campaign, including television and radio advertisements, and establish a website to promote Connecticut-grown farm products. The commissioner must use document recording and Long Island Sound crossing fees established by law and seek private matching funds for these purposes.

The bill establishes a Forest, Parks, Tourism and Historical Task Force to determine the feasibility of transferring the state forest land and state parks management from the Department of Environmental Protection (DEP) to a new and independent commission or agency. The governor and legislative leaders appoint the 17-member task force and those members must be knowledgeable about state parks, forests, tourism, and historic entities.

EFFECTIVE DATE: July 1, 2006 except for the task force provision, which is effective upon passage.

PROMOTION OF CONNECTICUT AGRICULTURE Marketing and Advertising

By law, the agriculture commissioner must establish and administer a program to market farm products grown and produced in Connecticut to encourage state agricultural development. The commissioner may provide grants to anyone engaged in promoting and marketing these farm products, provided the words "Connecticut-Grown" are clearly incorporated in such promotional and marketing activities. The bill adds "CT-Grown."

Under the bill, the commissioner must also contract with a public relations or advertising firm to design, plan, and implement a multiyear, statewide marketing and advertising campaign. The campaign includes television and radio advertisements and promoting the availability and advantages of purchasing Connecticut-grown farm products.

Website

Under the bill, the commissioner must establish and continuously update a web site connected with the advertising campaign. The website must include a comprehensive listing of Connecticut farmers' markets, pick-your-own farms, roadside and on-farm markets, farm wineries, garden centers and nurseries selling predominantly Connecticut-grown horticultural products, and agri-tourism events and attractions.

Additional Duties

The commissioner must promote business relationships and interaction between farmers and restaurants, grocery stores, institutional cafeterias, and other potential institutional purchasers of Connecticut-grown farm products. This includes (1) linking farmers and potential purchasers through a separate feature of the web site the bill establishes and (2) organizing statewide or regional events promoting Connecticut-grown farm products, where farmers and potential institutional customers are invited to participate.

The commissioner must, to the best of his ability, solicit cooperation and participation from the farm, corporate, retail, wholesale, and grocery communities in advertising, Internet-related, and event planning efforts, including soliciting private sector matching funds.

Funding

The agriculture commissioner must use \$100,000 of the funds collected from the \$30 recording fee established by PA 05-228 for marketing. Under current law, the commissioner must use that amount for encouraging the sale of Connecticut-Grown food to school,

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CONNECTICUT
STATE LIBRARY
LEGISLATIVE REFERENCE
SECTION

restaurants, retailers, and other state businesses and institutions.

The commissioner must deposit the recording fee money into the expand and grow Connecticut agriculture account, which, by law, is already funded by money he receives from a Long Island Sound crossing fee. By law, the expand and grow Connecticut agriculture account, is a separate, nonlapsing account within the General Fund that is funded from 75% of an annual fee the agriculture commissioner imposes of 40 cents per linear foot on the owner of certain facilities that cross any grounds of the Sound within Connecticut's jurisdiction.

Under the bill, the commissioner must make payments from the account to fund the marketing and advertising campaign and the bill's other requirements and the existing Connecticut-Grown program. He also must seek private matching funds. Current law allows the commissioner to use the Long Island Sound crossing fees for the Connecticut-Grown program.

Report

The commissioner must report annually to the Environment Committee on issues with respect to the bill's requirements, including the amount of private matching funds received and expended by the department. By law, the commissioner may adopt regulations as necessary to carry out the Connecticut-Grown program.

TASK FORCE

The bill establishes a Forest, Parks, Tourism, and Historical Task Force to determine the feasibility of transferring state forest land and state parks management from DEP to a new, independent commission or agency.

Members

Under the bill, the 17-member task force is comprised of people knowledgeable about state parks, forests, tourism, and historic entities. The governor, Senate president pro tempore, and House speaker each appoint three members, and the majority and minority leaders of both chambers each appoint two. Task force members receive no

compensation, but are reimbursed for any necessary expenses incurred in performing their duties.

Duties

The task force must determine if transferring management of state forest land and parks from DEP to a new commission or agency would financially benefit the state and, if so, how it would support (1) itself, (2) increased staff levels to maintain state forest land and state parks, and (3) tourism and historic entities.

The task force must explore the benefit of locating a new commission or agency within the DEP for administrative purposes only, including transferring existing forestry staff, in considering whether to recommend the creation of a new entity.

The task force must explore the benefits of removing the Connecticut Commission on Culture and Tourism's jurisdiction over tourism and historic matters and placing it with a newly formed entity. The task force must utilize available funding and work with the Agriculture Department to expand state agricultural tourism.

The task force must determine the state's ability to realize economic gain through enhanced, sustainable state forest land management, including:

- 1. the amount of state forest land available for harvesting wood;
- additional markets that may be explored, such as the creation of cellulose ethanol through the conversion of waste wood into wood alcohol and fuel for motor vehicles;
- the feasibility of commission or agency collaboration with nonprofit land conservation organizations and private land owners;
- 4. the ability to meet or exceed recommendations of the Council on Environmental Quality; and

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the feasibility of special projects, including, but not limited to, planting Christmas trees in the medians of state highways and harvesting and selling such trees when they mature.

By January 1, 2007, the task force must submit a report on its findings and recommendations to the Environment Committee. The task force terminates on the date that it submits the report or January 1, 2007, whichever is later.

Assistance

The task force may request cooperation from and be assisted by any federal, state, or local agency or any private citizen or entity in performing its duties. Assistance may include the temporary assignment of personnel necessary to carry out the performance of its functions. The task force also may exchange information and personnel with state agencies concerning issues of mutual concern.

BACKGROUND

Connecticut-Grown

By law, only farm products grown and eggs produced in Connecticut can be advertised or sold in Connecticut as "Connecticut-Grown." Farm products grown and eggs produced in Connecticut may also be advertised or sold in Connecticut as "Native," "Native-Grown," "Local," or "Locally-Grown."

However, farm products grown and eggs produced within a 10-mile radius of the point of sale (i.e., at out-of-state farms near the border) may be advertised or sold in Connecticut as "Native," "Native-Grown," "Local," or "Locally-Grown." Any person, firm, partnership, or corporation advertising farm products with any of these designations is required to prove that their products meet the requirements if the agriculture commissioner requests it. Violators are subject to a fine of up to \$25 for each violation (CGS § 22-38).

RELATED BILLS

SB 294 (File 134) requires farmers who sell products at an

authorized farmers' market kiosk to get and maintain any required license to sell the products and comply with state regulations on the sale of farm products on a farm.

SB 375 establishes a farm to school program within the Agriculture Department and the Department of Education (DOE). The departments, in consultation with one another, must facilitate and promote the sale of Connecticut-grown farm products by farms to school districts, individual schools, and other educational institutions under DOE's jurisdiction. The Appropriations Committee favorably reported it on April 4, 2006.

COMMITTEE ACTION

Environment Committee

Joint Favorable Substitute Change of Reference Yea 27 Nay 0 (03/20/2006)

Appropriations Committee

Joint Favorable Substitute
Yea 53 Nay 0 (03/31/2006)



General Assembly

(SENMIS) Amendment

February Session, 2006

LCO No. 5751



Offered by:

SEN. RORABACK, 30th Dist. SEN. HERLIHY, 8th Dist.

To: Subst. Senate Bill No. 611

File No. 531

Cal. No. 396

"AN ACT CONCERNING THE MARKETING OF CONNECTICUT-GROWN FARM PRODUCTS."

- 1 After the last section, add the following and renumber sections and
- 2 internal references accordingly:
- 3 "Sec. 501. Subsection (a) of section 4-30a of the general statutes is
- 4 repealed and the following is substituted in lieu thereof (Effective July
- 5 1, 2007):
- 6 (a) After the accounts for the General Fund have been closed for
- 7 each fiscal year and the Comptroller has determined the amount of
- 8 unappropriated surplus in said fund, after any amounts required by
- 9 provision of law to be transferred for other purposes have been
- 10. deducted, the amount of such surplus shall be transferred by the State
- 11 Treasurer as follows: (1) Three per cent to the Department of
- 12 Agriculture for the purchase or preservation of farmland, (2) seven per
- 13 cent to the Department of Environmental Protection for the purchase
- or preservation of open space, and (3) ninety per cent to a special fund

LCO No. 5751

15 to be known as the Budget Reserve Fund. When the amount in said 16 fund equals ten per cent of the net General Fund appropriations for the 17 fiscal year in progress, no further transfers shall be made by the 18 Treasurer to said fund and the amount of such surplus in excess of that 19 transferred to said fund shall be deemed to be appropriated to the 20 State Employees Retirement Fund, in addition to the contributions 21 required pursuant to section 5-156a, but not exceeding five per cent of 22 the unfunded past service liability of the system as set forth in the most 23 recent actuarial valuation certified by the Retirement Commission. 24 Such surplus in excess of the amounts transferred to the Departments 25 of Agriculture and Environmental Protection, the Budget Reserve 26 Fund and the state employees retirement system shall be deemed to be 27 appropriated for: (1) Redeeming prior to maturity any outstanding 28 indebtedness of the state selected by the Treasurer in the best interests 29 of the state; (2) purchasing outstanding indebtedness of the state in the 30 open market at such prices and on such terms and conditions as the 31 Treasurer shall determine to be in the best interests of the state for the 32 purpose of extinguishing or defeasing such debt; (3) providing for the 33 defeasance of any outstanding indebtedness of the state selected by the 34 Treasurer in the best interests of the state by irrevocably placing with 35 an escrow agent in trust an amount to be used solely for, and sufficient 36 to satisfy, scheduled payments of both interest and principal on such 37 indebtedness; or (4) any combination of these methods. Pending the 38 use or application of such amount for the payment of interest and 39 principal, such amount may be invested in (A) direct obligations of the 40 United States government, including state and local government 41 treasury securities that the United States Treasury issues specifically to 42 provide state and local governments with required cash flows at yields 43 that do not exceed Internal Revenue Service arbitrage limits, (B) 44 obligations guaranteed by the United States government, and (C) 45 securities backed by United States government obligations as collateral 46 and for which interest and principal payments on the collateral 47 generally flow immediately through to the security holder."

ADOPTED voice CT REJECTED voice CT ADOPTED roll CT REJECTED roll CT



General Assembly

[SENATE] Amendment

February Session, 2006

LCO No. 5590



Offered by:

SEN. FINCH, 22nd Dist. REP. WILBER, 63rd Dist.

To: Subst. Senate Bill No. 611

File No. 531

Cal. No. 396

"AN ACT CONCERNING THE MARKETING OF CONNECTICUT-GROWN FARM PRODUCTS."

- 1 Strike sections 1 and 2 in their entirety and renumber the remaining
- 2 sections and internal references accordingly

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ADOPTED voice ☐ REJECTED voice ☐ ADOPTED roll ☐ REJECTED roll ☐