



General Assembly

February Session, 2006

Raised Bill No. **624**

LCO No. 2912



Referred to Committee on

**GOVERNMENT ADMINISTRATION & ELECTIONS**

Introduced by:

(GAE)

**AN ACT CONCERNING DISCLOSURE OF THE SPONSOR OF PUSH POLLS.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. Section 9-333w of the 2006 supplement to the general  
2 statutes is amended by adding subsection (h) as follows (*Effective*  
3 *October 1, 2006*):

4 (NEW) (h) (1) No person, including, but not limited to, any  
5 candidate or candidate committee, shall make or incur any  
6 expenditure for a push poll with the cooperation of, at the request or  
7 suggestion of, or in consultation with any candidate, candidate  
8 committee or candidate's agent unless such person reports the name of  
9 the candidate, candidate committee or political committee on whose  
10 behalf such expenditure was made, the maker of such expenditure,  
11 and the name of the person conducting such push poll to the State  
12 Elections Enforcement Commission in a form and manner prescribed  
13 by the commission;

14 (2) In the case of any person who conducts a push poll supporting  
15 or opposing a candidate, such person shall state, during any such

16 phone call, the name of such caller, the words "paid for by" in  
 17 conjunction with the name of the sponsoring group and the name of  
 18 the company conducting the poll if different from that of the sponsor;

19 (3) The provisions of this subsection shall not be deemed to have  
 20 been violated whenever the recipient of such call voluntarily  
 21 terminates such call prior to the disclosure of such required  
 22 information, except when the recipient of such call is in any way  
 23 encouraged to terminate such call by the caller;

24 (4) For the purposes of this subsection, "push poll" means a paid  
 25 telephone survey, or series of similar telephone surveys, that reference  
 26 a candidate or group of candidates other than in a basic preference  
 27 question, and in which:

28 (A) A list or directory is used, exclusively or in part, to select  
 29 respondents belonging to a particular subset or combination of subsets  
 30 of the population, based on demographic or political characteristics  
 31 such as race, sex, age, ethnicity, party affiliation or similar types of  
 32 characteristics;

33 (B) The survey fails to make demographic inquiries on factors such  
 34 as age, household income or status as a likely voter sufficient to allow  
 35 for the tabulation of results based on a relevant subset of the  
 36 population consistent with standard polling industry practices;

37 (C) The pollster or polling organization does not collect or tabulate  
 38 the survey results;

39 (D) The survey prefaces a question regarding support for a  
 40 candidate on the basis of an untrue statement; and

41 (E) The survey is primarily for the purpose of suppressing or  
 42 changing the voting position of the call recipient.

43 The term "push poll" does not include any survey supporting a  
 44 particular candidate that fails to reference another candidate or

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45 candidates other than in a basic preference question.

This act shall take effect as follows and shall amend the following sections:		
Section 1	October 1, 2006	9-333w

**Statement of Purpose:**

To establish certain attribution requirements for push polls.

*[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]*

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